CONSULTING AND SERVICES

Offer: Become an agile organisation
BECOME AN AGILE ORGANISATION

Create and develop **agility and innovation methods** inspired by startups, but adapted to the industrial world, and coach your teams to innovate better, faster, and cheaper.
CASE STUDY – Bringing agility to ArianeWorks

**Context**
The space industry is being profoundly transformed by *New Space*. New stakeholders, working methods and ambitions are changing the established order.

Created by ArianeGroup and CNES to imagine and design the future of the European space industry, in particular its reusable launcher, ArianeWorks follows 3 principles: inspire, enlighten, accelerate.

Hello Tomorrow was chosen to support this team in its quest for agility, and to identify opportunities for collaboration with startups.

**Methods**
Hello Tomorrow provided methods and inspiration to ArianeWorks, mainly through workshops with various objectives:

- Structure creativity
- Explore inspiring themes
- Frame short-term projects
- Identify startup collaborations
- Follow-up and support these collaborations, through adapted, agile working methods

**Outcomes**
Today, ArianeWorks has organised itself around 5 demonstrators and is now working differently, in an agile way:

- More than 60 relevant deep tech start-ups identified
- 27 start-ups met at the Hello Tomorrow Global Summit
- About 10 collaborations based on 5 demonstrators
- Sprints framed and launched in a few efficient exchanges
We initiate startup collaborations

TO EMBED AGILITY IN YOUR PROJECTS

**Framing**
- Workshop 1 Ideation
  - Based on our
  - AGILE / SCRUM innovation project management
  - Inspiring trends and use cases
  - 10 000+ deep tech startups
  - to imagine your innovation projects

- Workshop 2 Agility
  - We train you on
  - for collaborations to come

- Workshop 3 Needs
  - After writing your
  - Definition of needs
  - we search in our
  - Hello Tomorrow deep tech database

- Workshop 4 Sourcing
  - Together we keep
  - Relevant startups
  - and organise
  - Quality meetings at the Hello Tomorrow Global Summit

**Sourcing & Selection**

**Collaboration Launch & Follow-Up**
- Workshop 5 Collaboration
  - We provide
  - Startup-corporate collaboration good practices

- Workshop 6 Features
  - Structured by our
  - Design methodology

- Workshop 7 User stories
  - We write together
  - Planning of work to be done
  - Project follow-up

  on a daily basis
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See all our other offers here