L’ORÉAL
RECHERCHE
& INNOVATION
GREEN SCIENCES INCUBATOR
STARTUP CALL
APPLY BEFORE MAY 31st
L'ORÉAL FOR THE FUTURE
IS PIONEERING A NEW RELATIONSHIP WITH NATURE

BY 2030...

100% of our formulas will be evaluated using our environmental testing platform, to guarantee respect for all aquatic ecosystems.

95% of our ingredients in our formulas will be bio-based, derived from abundant minerals or from circular processes.

-25% of water savings linked to the use of consumer products (on average and per finished product), compared to 2016.

-25% reduction in greenhouse gas emissions resulting from the use of consumer products, on average and per finished product, compared to 2016.

By 2030, we will hold flat the total land occupancy vital to the sourcing of our ingredients, compared to 2019.

More information on the L'Oréal for the Future program
L’ORÉAL OPEN INNOVATION to identify and partner with startups that are developing and scaling up impact technologies.

The GREEN SCIENCES INCUBATOR, our operating arm to explore game-changing solutions to meet the challenges of tomorrow.

GENOPOLE BIOCLUSTER The incubator extended its facilities to benefit from the unique infrastructure of France’s first biocluster.
JOIN THE GREEN SCIENCES REVOLUTION

ALONGSIDE THE GREEN SCIENCES INCUBATOR
LOOKING FOR INNOVATIVE SOLUTIONS FOR IMPACTFUL COLLABORATIONS

In order to accelerate our revolution and play a key role in the transformation of the cosmetic industry, the L’Oréal Green Sciences Incubator develops a tripartite incubation program between L’Oréal R&I, Genopole and your startup.

L’ORÉAL
Beauty sector
Complete research teams from Advanced Research to development Formulation & evaluations

Further collaboration possible after the incubation program: Collaboration, Co-development, Investment

GENOPOLE
Biocluster located just south of Paris, in Evry-Courcouronnes, France. The incubation is 1-year (renewable).

AND YOU!
# CALL FOR INNOVATORS ACROSS 4 DOMAINS

## BIO-SOURCED FEEDSTOCK RESILIENCE
- **INNOVATIVE FEEDSTOCK PRODUCTION**
  Sustainable methods to produce marine or terrestrial biomass by preserving natural ecosystems
  Nature-based solutions for crop resilience and climate change adaptation

- **NATURAL ECOSYSTEMS MONITORING SOLUTION**
  Diagnostic and tracking solutions for biotope monitoring at scale

## CIRCULAR TECHNOLOGIES
- **BIO-CIRCULARITY**
  From agricultural, food & wood co-products or waste

- **CARBON CAPTURE & UTILISATION**
  To produce intermediates or cosmetic ingredients

- **INDUSTRIAL SIDE STREAMS**
  Circularity from non-valorised streams in existing facilities

## WATER MANAGEMENT
- **IMPROVING WATER QUALITY IN&OUT**
  Water filtration, natural-based filtration
  Water purification, regeneration, recycling and upcycling

- **WATER HARVESTING**
  E.g. atmospheric water harvesting for water stress areas

## RENEWABLE CARBON INTO VALUABLE MOLECULES
- **INNOVATIVE FERMENTATION PROCESSES**
  To unlock efficiency and sustainability potential

- **FERMENTABLE RAW MATERIALS FOR INDUSTRIAL BIOTECHNOLOGIES**
  E.g. non-food, accessible at scale and at a price competitive with sugar

- **EMERGING GREEN CHEMISTRY PROCESSES**
  E.g. towards new green and non-ecotoxic solvents (volatile and non-volatile)
  Mechanochemistry, electrochemistry
YOU ARE THE PERFECT FIT FOR THIS OPPORTUNITY IF...

OR

You are currently developing an innovative solution for cosmetic applications

AND

You would like to transpose your solution in development to the cosmetics industry

You are looking for unique lab facilities, business support, technological platforms to bring your solution to the next level

You would like to collaborate with L’ORÉAL following your incubation at Genopole
INCUBATION PROGRAM
ALL-INCLUSIVE ACCESS TO GENOPOLE RESOURCES
FUNDED BY L’ORÉAL

BUSINESS SUPPORT PACKAGES
Market access
Fundraising
Key account partnerships
Communication strategy

TECHNOLOGICAL PLATFORMS
25 platforms for research and biotech innovation - diversity to cover the totality of biotech-related research domains

MENTORING
Scientific mentoring
Entrepreneurial mentoring

UNIQUE ECOSYSTEM
Partnership with Evry Paris-Saclay University
65 certified companies
17 academic laboratories

EQUIPPED BIOTECH LAB
BSL-1 and 2 laboratories
THE NEXT STEPS ARE AS FOLLOWS

APRIL 10th
Open applications

MAY 31st
Close applications

JULY 15th
Announcing the “winner”

FROM JUNE 5th
Applications review and alignment calls

FROM SEPTEMBER
Embarking on the Incubation at GENOPOLE
“Working with L’Oréal is a unique opportunity for ALGENTECH. L’Oréal’s experts are there to support us and give us a great deal of input on product quality, regulatory aspects, market knowledge, access to the market, etc.

ALGENTECH
Incubated at Genopole, kicked-off a collaboration with L’Oréal in 2023”
LET’S INCUBATE THE POWER OF GREEN SCIENCES TOGETHER

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