



hello
tomorrow

INNOVATION ENGINE

GLOBAL DEEP TECH NETWORK
FOR INNOVATION LEADERS



For more than ten years, we have built a vast and high-quality deep-tech ecosystem designed to serve various stakeholders on deep tech-related issues.

We continuously aim to foster robust connections and create strong value among this community.

This is the reason we have built The Innovation Engine: A Corporate Club that strives to foster peer-to-peer exchanges, in-depth industry exploration, and opportunities to discover disruptive technologies and innovative startups from our Startup Programs.



JOIN OUR COMMUNITY TO:

Learn and connect with peers across different industries

Showcase leadership through our network

Access leading Startups from our dedicated programs

1 | LEARN & CONNECT WITH PEERS ACROSS DIFFERENT INDUSTRIES



**Enhance your
expertise and
cultivate strategic
connections**

- Dive into our expert-led workshops featuring interactive Q&A sessions on critical topics
- Take part in the conversation in our quarterly mastermind groups, fostering peer-to-peer learning and collaboration among industry frontrunners across diverse sectors
- Stay ahead of the curve with our monthly newsletter, featuring the most insightful case studies on deep tech open innovation

2

SHOWCASE LEADERSHIP THROUGH OUR NETWORK



**Elevate your
corporate
presence and
market influence**

- Be a speaker at the Startup Program Kick-off and Demo Day
- Gain prominent visibility in all program-related communications as a Sponsoring Partner
- Quarterly, share your initiative in our community newsletter
- Every quarter, showcase your innovation project on our LinkedIn page and reach a professional audience

3 | ACCESS LEADING STARTUPS FROM OUR DEDICATED PROGRAMS



Unlock Cutting-Edge Innovations with Our Startup Programs

- Participate in the design of an acceleration program tailored to some of your innovation needs
- Have privileged access to dynamic, hand-picked startups from our Startup Programs
- Stay ahead of the latest industry trends and consumer demands by engaging with startups
- Mentor a Deep Tech startup, guiding it through its growth journey with your expertise and insights

3 | ACCESS LEADING STARTUPS FROM OUR DEDICATED PROGRAMS



Upcoming Programs:

hello tomorrow
STARTUP PROGRAM
ARTIFICIAL INTELLIGENCE

A teal-bordered card with a white background. At the top left is the 'hello tomorrow' logo. Below it, the words 'STARTUP PROGRAM' are written in bold teal letters. A horizontal teal line separates this from the text 'ARTIFICIAL INTELLIGENCE' at the bottom.

OCTOBER 2024

hello tomorrow
STARTUP PROGRAM
MEDICAL BIOTECH

A teal-bordered card with a white background. At the top left is the 'hello tomorrow' logo. Below it, the words 'STARTUP PROGRAM' are written in bold teal letters. A horizontal teal line separates this from the text 'MEDICAL BIOTECH' at the bottom.

DECEMBER 2024

hello tomorrow
STARTUP PROGRAM
RENEWABLE ENERGIES & CLEANTECH

A teal-bordered card with a white background. At the top left is the 'hello tomorrow' logo. Below it, the words 'STARTUP PROGRAM' are written in bold teal letters. A horizontal teal line separates this from the text 'RENEWABLE ENERGIES & CLEANTECH' at the bottom.

MARCH 2025

hello tomorrow
STARTUP PROGRAM
FOOD & AGRITECH

A teal-bordered card with a white background. At the top left is the 'hello tomorrow' logo. Below it, the words 'STARTUP PROGRAM' are written in bold teal letters. A horizontal teal line separates this from the text 'FOOD & AGRITECH' at the bottom.

JUNE 2025

3.2 | STARTUP PROGRAM TIMING

Program Preparation

Kick Off

Demo Day

Design the program with us

Sourcing

Selection

Acceleration Program

Constant communication of the participant partners as a sponsor throughout the program

Be part of the scoping process of the each program, prioritizing your own innovation strategic objectives

We hand-pick the most relevant startups from our own Global Challenge and our Deep Tech Community

Serve as a jury member in the final selection of the best startups for the program

- Opportunity to mentor for one or more startups selected for you
- Guided Workshop around open innovation
- Mastermind session with and industry experts in the industry
- Dedicate branded webinar to showcase your innovation leadership

- Keynote talk during the event
- Networking dinner with relevant stakeholders
- Peer-to-peer discussions on collaborations

➤ *Sessions where your participation is expected, but not mandatory*

WHAT OUR CURRENT MEMBERS ARE SAYING



“ The **quality of the startup companies that we meet here is outstanding**. I would say 90% of the companies that we are meeting here are relevant to us. Which is a very high number. **It is not that high anywhere else!** ”

Thomas Sayan
Syensqo



It has been a great experience sharing best practices with all the other participating corporates like Coty and Solvay, talking to new potential partners - it is a great ecosystem of startups in Europe, and in the world. It is a great opportunity to connect with these very exciting startups that would of be interest to L'Oréal.



Fabien Deswarte
L'Oréal



SOME OF OUR MEMBERS



L'ORÉAL

COTY
SINCE 1904

REDZONE
by saes



WHAT YOU WILL GET

Membership for 1 Program

Membership for 1 year

- ❖ Full early access to [Startup Programs](#)
- ❖ Guided open innovation workshops with other industry leaders: Learn learning from peers
- ❖ Mastermind group discussion on key industry issues: Stay ahead
- ❖ Speaker slot at demo day and kick-off events
- ❖ Monthly newsletter with cutting-edge business cases and key industry insights
- ❖ Be featured as [Sponsoring partner](#) in all of our communications
- ❖ Address our network through our newsletter and social media
- ❖ Host a [live event](#) to our audience to showcase on a key topic to develop thought leadership

1 Program

3 Programs

1 Workshop

3 Workshops

1 Mastermind

3 Masterminds

1 Speaking Slot per program



12k €

28k €

BE PART OF OUR UNIQUE MODEL



ECOSYSTEM & EVENTS

*10,000 startups, 850 VCs,
3,000 corporate, 250+ tech experts...
gathered through events
and valuable contents*

VENTURE CAPITAL

*Co-investment with other
Tier 1 VC firms in most promising deep
tech startups globally
at pre-seed and seed stage*

SYNERGIES ACROSS ALL BUSINESSES

INNOVATION ENGINE & STARTUP PROGRAMS

*Cross-industry Corporate Club to tackle innovation
challenges, and foster peer-to-peer learning.
Startup programs to help new business refine
business strategies, enhance technical
capabilities, forge strategic partnerships, and raise
funds*

CONSULTING

*Tailored services to help companies and
governments identify upcoming trends
and new business opportunities and build
ventures to grasp them*



INNOVATION ENGINE

GLOBAL DEEP TECH NETWORK
FOR INNOVATION LEADERS

**BOOK A MEETING WITH US TO
FIND OUT MORE**

juan.botero@hello-tomorrow.org
idris.revert@hello-tomorrow.org