



L'ORÉAL

GREEN SCIENCES
INCUBATOR

STARTUP CALL

APPLY BEFORE MAY 6th, 2026



L'ORÉAL FOR THE FUTURE

BY 2030, L'Oréal aims to **Safeguard Nature**

Sustainably source at least **90%** of biobased materials used in formulas and packaging

Source over **75%** of ingredients from nature* or from recycled materials in formulas

*
from plant or mineral sources

Regenerate more land than our footprint to enhance the health and resilience of our priority ecosystems

Use **100%** recycled or reused water for industrial purposes in our factories

Offer water-saving products or technologies to enable consumers in water-stressed markets to meet their hygiene and beauty needs

These interconnected efforts on biodiversity and water are essential for enhancing climate adaptation while strengthening ecosystem services for improved community resilience.

More information on the L'Oréal for the Future programme:

<https://www.loreal.com/en/commitments-and-responsibilities/for-the-planet/#main-content>

SAFEGUARDING NATURE

Nature is a source of inspiration for L'Oréal, providing the raw materials that fuel our innovation, while reminding us of our responsibility to protect and preserve natural ecosystems.

Our **1,600 ingredients** sourced from **350 plant species** highlight our reliance on a healthy and diverse ecosystem.

As we transition to more bio-based ingredients, we are **committed to responsible and sustainable sourcing**. To guide our nature-related actions, we adopt the three pillars of the conservation hierarchy: Avoid, Reduce, Restore & Regenerate while aiming at transforming the overall systems our value chain depends on. We are investing in **partnerships and solutions that safeguard biodiversity and regenerate landscapes**.



JOIN THE GREEN SCIENCES REVOLUTION

ALONGSIDE THE GREEN SCIENCES INCUBATOR



LOOKING FOR INNOVATIVE SOLUTIONS FOR IMPACTFUL COLLABORATIONS

In order to accelerate our revolution and play a key role in the transformation of the cosmetic industry, the L'Oréal Green Sciences Incubator develops a **tripartite programme** between L'Oréal R&I, Genopole and your startup.

L'ORÉAL

Leader in the Beauty sector

Research teams from Advanced Research to Development, Formulation and Evaluations

Further collaboration possible after the programme: collaboration, co-development, investment

GENOPOLE

The first biocluster created in France, Genopole is an innovation hub in life sciences mostly funded by the French government and the Île-de-France Regional Council

It stimulates the growth of biotechnology startups in health and environment, with its Upscale Bio support programme

AND YOU!

TARGETING SUSTAINABILITY IN KEY COSMETIC FUNCTIONALITIES

We are looking for sustainable solutions that can feed **cosmetic functionalities** such as:

SILICONE PROPERTIES WITHOUT SILICONES

Conditioning, long-wear, sensoriality

EMOLLIENCY

e.g. new performing fatty compounds

FILM-FORMING

Preferably with long-lasting properties

PROPELLENT

VOLATILE SOLVENTS

FLUIDIFIER

SENSORY AND OPTICAL EFFECTS

Optical and sensorial fillers, minerals

WATER GELIFICATION

Thickeners, texturisers, surfactants and emulsifiers

HAIR CONDITIONING

Leave-on and rinse-off

OCCLUSIVITY

BARRIER FUNCTION



CALL FOR INNOVATORS ACROSS 3 DOMAINS

INGREDIENTS FROM NEW & RESILIENT FEEDSTOCKS

ALTERNATIVE CARBON SOURCES

Sustainable ingredients replacing compounds found in castor, soy, palm, coco

Sustainable ingredients to reinvent cosmetic functionalities

LOW-CARBON TECHNOLOGIES

BIO-CIRCULARITY

From agricultural, food & wood co-products or waste

CARBON CAPTURE & UTILISATION

INDUSTRIAL SIDE STREAMS

Circularity from non-valorised streams in existing facilities

LOW CARBON TRANSFORMATION PROCESSES

EMERGING GREEN SCIENCES TO REVOLUTIONISE COSMETICS

INNOVATIVE FERMENTATION PROCESSES

To unlock efficiency and sustainability potential (e.g. hyper-fermentation)

EMERGING GREEN CHEMISTRY PROCESSES

e.g. towards new green and non-ecotoxic solvents (volatile and non-volatile)
Mechanochemistry, electrochemistry

HYBRID TECHNICAL SOLUTIONS THAT REVOLUTIONISE PERFORMANCE & COST



BENEFIT FROM A TAILORED PROGRAMME BASED ON YOUR NEEDS & LEVEL OF MATURITY

L'Oréal Green Sciences Incubator and Genopole will assess the selected startups and offer a six-month to one-year programme based on your solution, technology maturity and identified challenges.

ACCESS TO A SELECTION OF GENOPOLE RESOURCES SUPPORTED BY L'ORÉAL EXPERTS*

TECHNOLOGICAL PLATFORMS

GATE^X and Protopia
Preferential access to
21 other technological
platforms such as: mass
spectrometry, imaging and
cytometry**

UNIQUE ECOSYSTEM

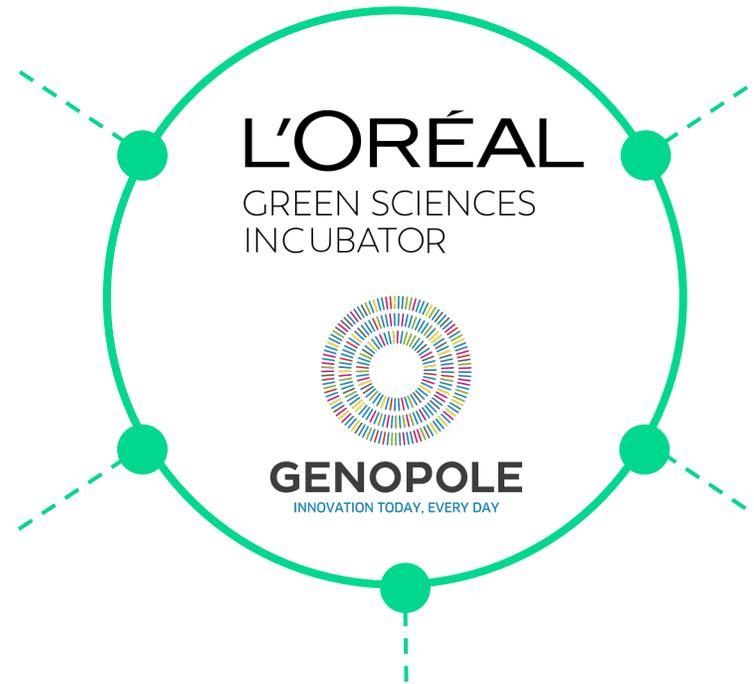
78 certified companies
16 academic laboratories
Partnership with Evry
Paris-Saclay University

UPSCALE BIO EXPERT SUPPORT

Fully tailored to your needs:
Fundraising
Communication strategy
Market access
Technology development
And many more topics

FULLY EQUIPPED BIOTECH LABS

Laboratory space (First Lab)
BSL-1 and 2 laboratories
Mutualised services



L'OREAL EXPERTISE

Access to L'Oréal experts
Potential opportunities for
collaboration



Photo credits: © Christophe Hargoues / Genopole

*Benefits will vary based on the programme
and prize allocation

**Preferential access only for startups
implanted at Genopole

POWERED BY





Photo credits: © Christophe Hargoues / Genopole

FOCUS ON GENOPOLE'S FLAGSHIP PLATFORMS

GATE^x and PROTOPIA*



GATE^x is Genopole's service infrastructure dedicated to **optimising and scaling bioprocesses**. It supports biotech projects from the laboratory phase to pilot production

Protopia has been designed to provide startups with a **fully-equipped laboratory** for developing their high-value ingredients. It grants flexible and easy access to up to 300 sqm of lab space



*Benefits will be based on the programme and prize allocation

YOU ARE THE PERFECT FIT FOR THIS OPPORTUNITY IF...



**YOUR INNOVATIVE
SOLUTION**

You are currently developing an innovative solution for **cosmetic applications**

OR

You would like to **transpose your solution in development** to the cosmetics industry



GENOPOLE LAB

You are looking for **unique lab facilities, business support, technological platforms** to bring your solution to the next level

AND

You would like to **collaborate with L'Oréal** following your incubation at Genopole

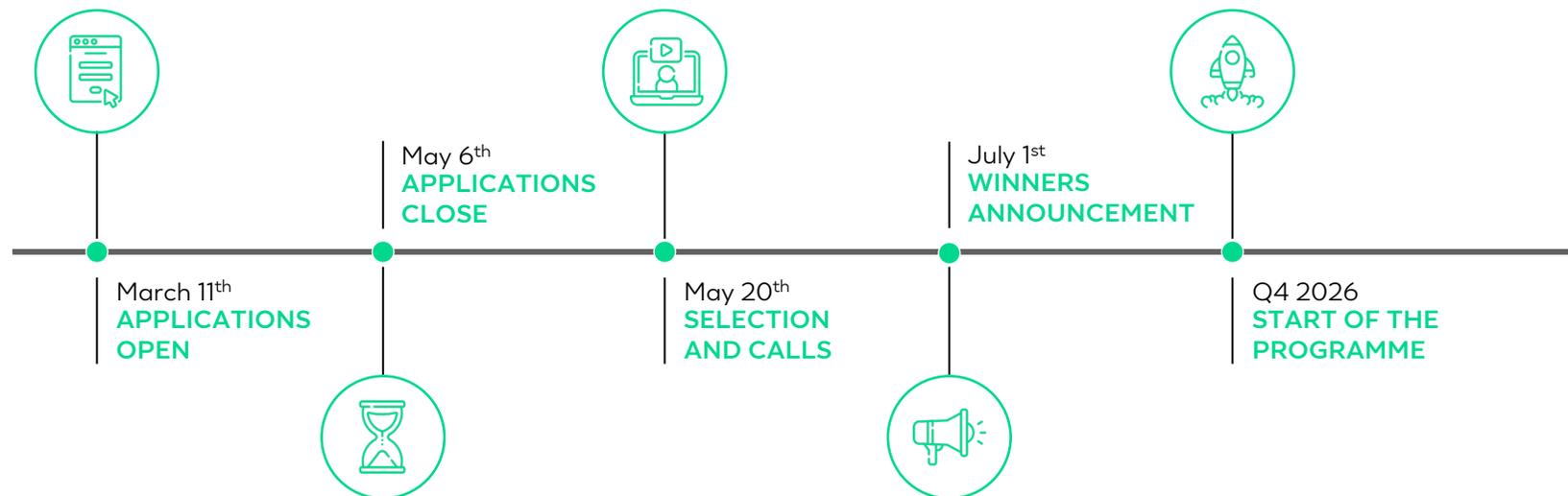


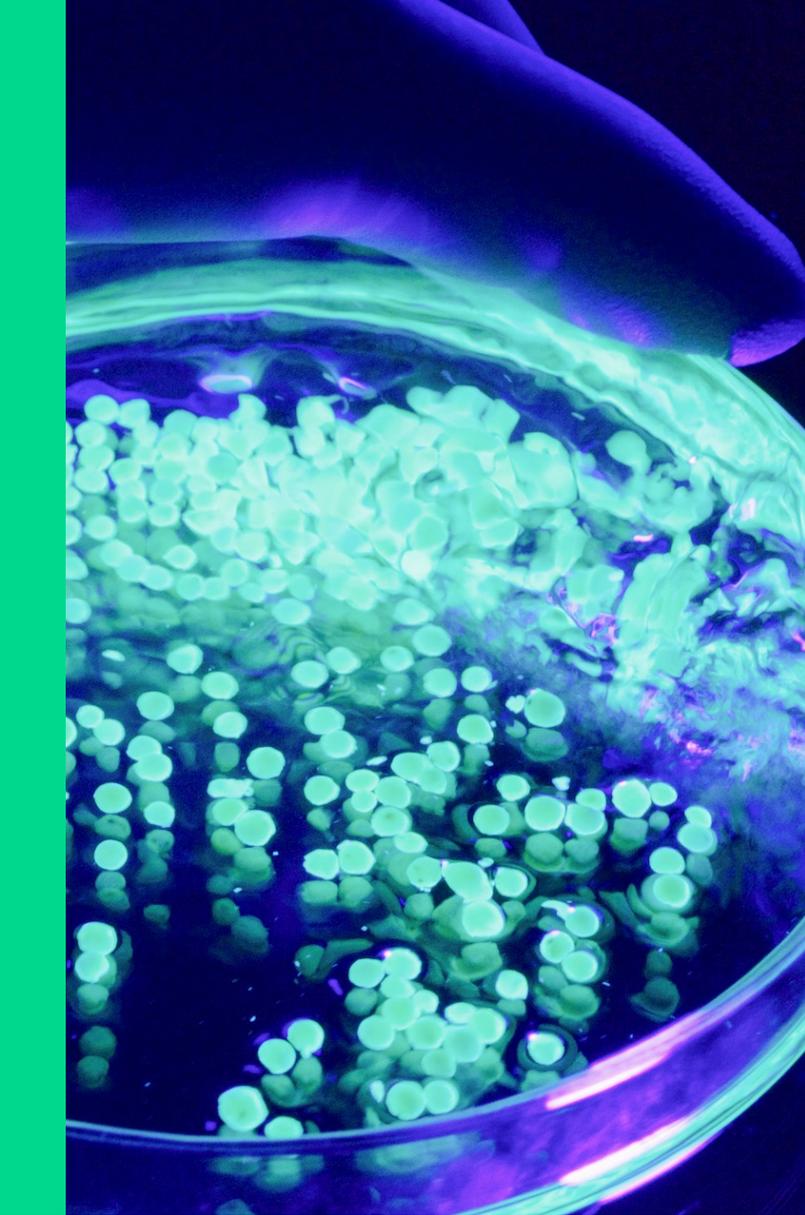
L'ORÉAL

Photo credits: © Christophe Hargoues / Genopole



THE NEXT STEPS





“

It's one of the best programmes we've encountered. There's a real desire to move things forward in the right direction. L'Oréal put the needed resources behind it and closely supported us all the way from incubation to industrialization.

”

Jean-Michel Scheuren, CEO of NOVOBION

Supported by Genopole,
kicked off a collaboration with L'Oréal in 2023

LET'S INCUBATE THE POWER OF GREEN SCIENCES TOGETHER

APPLY BEFORE MAY 6th, 2026