



Asia-Europe Innovation Bridge: Your Gateway to Cross-Border Growth

The Asia-Europe Innovation Bridge is a dynamic ecosystem designed to foster collaboration and growth across continents. We bring together technology startups, industry partners, incubators, and investors from Europe and Asia to create powerful synergies.

Whether you're looking to expand into new markets or seeking the next breakthrough innovation, the Asia-Europe Innovation Bridge is your ideal platform for cross-border collaboration.

JOIN THE COMMUNITY

HAVE YOU EVER STRUGGLED WITH SOME OF THE PAINPOINTS?



Startups /Scale-ups

- **No access** to the **right people**
- **Slow** and risky international expansion
- Innovation talks not leading to **real collaborations**
- Low **trust & visibility** in foreign markets
- Cultural, language and regulatory barriers
- **Connections fade** after events



Corporates

- Struggle to identify the **right deep-tech startups in Asia & Europe**
- Innovation remains stuck in scouting, never **reaching execution**
- **Slow** internal decision process
- Hard to **access** Asian/European innovation **ecosystems**
- **Cultural, legal, and IP** uncertainties in **cross-border** collaboration



Investors

- Hard to **access** high-quality deep-tech **startups** across Asia & Europe
- Deep-tech **due diligence** is complex
- Hard to build **cross-border co-investment** syndicates
- Limited **access to corporates** for **pilots & exits**
- **Geopolitical** and **regulatory** uncertainty



Ecosystem players

- Research **stuck in labs**
- Difficulty **attracting corporates, investors & global startups** to your ecosystem
- Low **international visibility** and limited cross-border **partnerships**
- Public funding doesn't translate into **real innovation impact**

THE INNOVATION BRIDGE IS THE IDEAL COMMUNITY ENABLING



Curated by **Hello Tomorrow**, the world's leading deep-tech innovation network with decades of experience supporting high-impact startups globally.

ACCESS & CONNECTION

Gain **direct access to key decision-makers, corporates, investors, and innovation hubs** across Asia and Europe - unlocking business opportunities and strategic partnerships

MEANINGFUL COLLABORATION

Collaborate **with top-tier Asian & EU technology enablers**



MARKET ENTRY ACCELERATION

Leverage **local expertise, regulatory insights, and market intelligence** to enter new markets faster, test products, and scale efficiently

INSIGHTFUL SHARING & LEARNING

Become part of an exclusive, curated community where innovators **exchange knowledge, share best practices, gain mentorship**, and learn from real cross-border success stories



OUR COMMUNITY FOCUSES EXCLUSIVELY ON DEEP TECH



**COMPUTING &
CONNECTIVITY**



**NEW
MATERIALS**



**SMART
DEVICES**



AUTOMOTIVES



MANUFACTURING



ENERGY



AI HORIZONS

WHY JOIN THE INNOVATION BRIDGE COMMUNITY

AI-DRIVEN & HIGH-RELEVANCE CONNECTIONS

Using **AI recommendations** to connect you with the **right partners, investors, and business opportunities** based on fit, intent, and strategic relevance, not volume

DEEP-TECH FOCUSED & EXPERT-LED CURATION

Built by deep-tech ecosystem experts, the community is **designed around the realities** of science-driven innovation, long development cycles, and regulatory complexity

DESIGNED FOR LONG-TERM COLLABORATION

Ongoing engagement, follow-ups, and opportunity discovery to maximize the value of your time in the community and foster **long-term relationships** rather than one-off interactions.

PAST IB EVENTS & HIGHLIGHTS



INNOVATION BRIDGE 2023 Paris, France

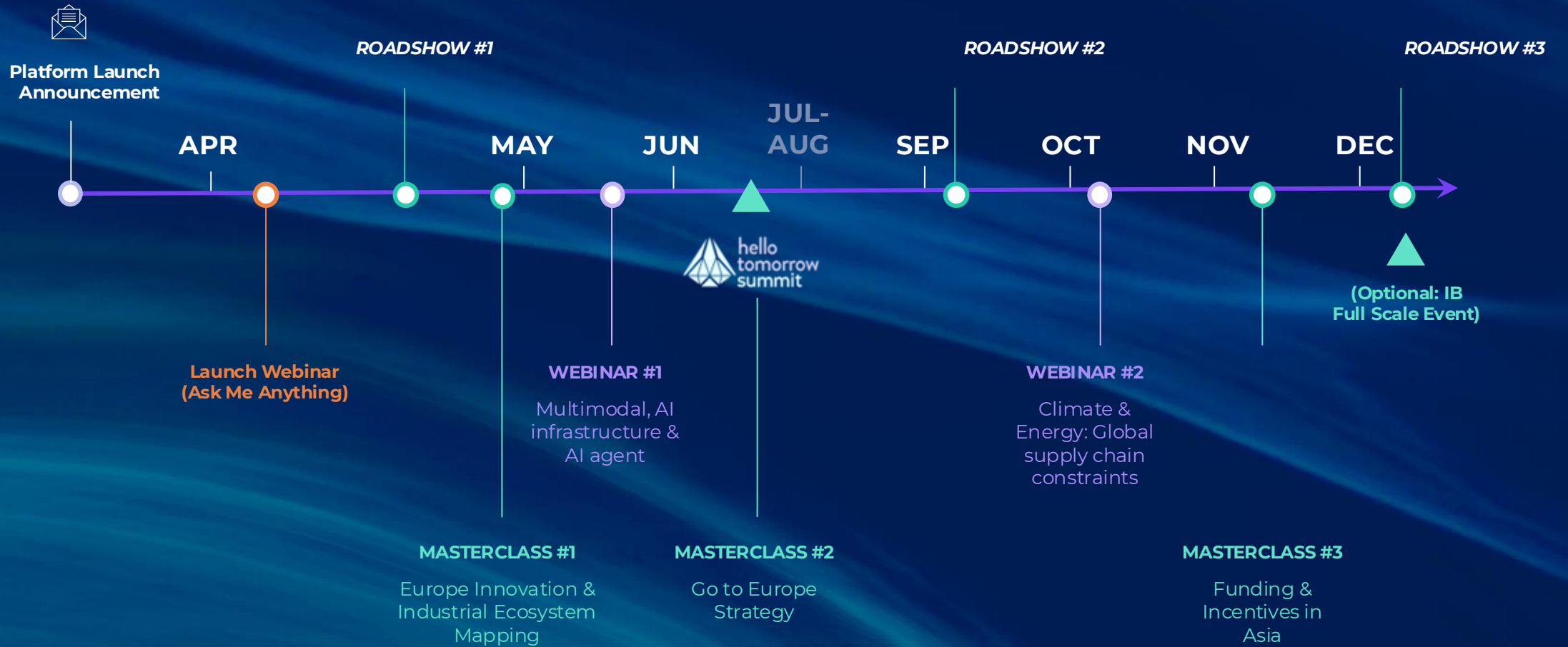
The 2023 edition in Paris **brought together key stakeholders** to explore **leading technology trends** and exchange insights on **market-entry strategies, business models, intellectual property protection, and global expansion**. Through keynote talks, expert panels, and tailored business sessions, participants gained practical knowledge on how to navigate international growth and build strategic partnerships. The event welcomed **110 attendees** from **60 companies**, hosted **60 one-on-one meetings** and **featured 40 roadshows**, creating a dynamic environment for cross-border innovation and cooperation.



INNOVATION BRIDGE 2024 Munich, Germany

Building on the foundations of the 2023 Paris edition, the **2024 Innovation Bridge** in Munich expanded in both scale and depth, gathering **120 attendees** from **73 companies**. While the previous edition focused on market-entry strategies and cross-border business models, this year introduced stronger involvement from **R&I centers, investors, and incubator partners**, with discussions shifting toward **investment readiness, global expansion preparation, and ecosystem partnerships**. With **66 one-on-one meetings** and **44 roadshows**, the event marked a clear evolution toward more structured collaboration and tangible business opportunities between Asia and Europe.

WHAT'S NEXT?



Join the Innovation Bridge Community

**REGISTER YOUR
INTEREST [HERE](#)**

For more information or for any questions you might have,
do not hesitate to contact:

Mingxiu Cai

mingxiu.cai@hello-tomorrow.org